Younes Khelifi

Product Owner and developer

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PROFILE

I take business software from the first conversation to production, and I keep it running: scoping with the teams, backlog, interface, full-stack development, deployment and maintenance. One person accountable end to end.

EXPERIENCE

Digicomarket, digital marketing agency Roubaix, France
Partner since 2026 · Product Owner and developer 2025 – present

- Designed and shipped the agency's CRM and ERP (450+ commits): sales, project management, client and partner portals, Sellsy invoicing, an OAuth 2.1 MCP server for an AI assistant.
- Depan'Store, multi-branch repair company: ERP for jobs, after-sales, stock and a geolocated fleet, 7 roles, safe Sellsy sync; live since September 2026.
- Carpolish, B2B distributor: 2,000+ business rules scoped across 18 modules, web CRM synced with Sage 100, offline iPhone and iPad app for the sales team.
- Conibi, cartridge recycling: scoping in 37 user stories, design system, customer portal with Mondial Relay labels and an API to the client's CRM.

Freelance Roubaix, France
Product Owner and developer 2023 – present

- Falcon Marketing, direct sales for Orange and SFR: sales and recruiting platform since 2023, Flutter mobile app, Orange API integration; 2025 rebuild with Salesforce sync and the migration of 239 users and 6 branches.
- FRISOL, heat pumps: role-based platform, grant eligibility through the official Mes Aides Réno API, scheduling, signed quotes, after-sales follow-ups, Salesforce sync.
- El Mektoub, non-profit: member and dues management, email campaigns; live since 2024.
- Websites and plugins: OvoForma, NAVA (WebGL), Carrosserie Coty and Falcon Marketing (local SEO, 160+ pieces of content), custom WordPress and WooCommerce plugins.

OPEN-SOURCE AND PERSONAL PROJECTS

- **Diktation**: private, offline voice dictation for macOS (Swift, Rust, whisper.cpp), signed and notarized.
- **Nothing X for Mac**: controls for the Nothing Headphone (1) on macOS, built by reverse-engineering its protocol.
- **RecoltOS**: local inspiration library for macOS: images, videos, collections and canvases.
- **Agent Valley**: Stardew Valley mod (C#) that runs Claude Code and Codex agents inside the game.
- **Ruban**: iOS music player for Navidrome and Subsonic (SwiftUI, Metal), being prepared for the App Store.

SKILLS

Product	scoping, workshops, user stories, backlog, business rules, design systems, acceptance testing
Programming	TypeScript, JavaScript, Swift, Rust, Python, PHP, C#, Dart, SQL
Web and back end	Next.js, React, Vue, Svelte, Astro, Node.js, NestJS, tRPC, Django
Mobile and desktop	SwiftUI, Flutter, React Native, Tauri, Electron
Data and integrations	PostgreSQL, SQLite, Prisma, Supabase; Sage 100, Salesforce, Sellsy, Stripe, Mondial Relay
AI	Claude Agent SDK, OpenAI, MCP servers, whisper.cpp
Shipping	Docker, Coolify, Vercel, Playwright, signed and notarized apps
Languages	French, English (bilingual)

EDUCATION

Self-taught: learned by shipping products to production, plus a project-based front-end course. since 2023